Graphic & Digital Design – Transition Activity

Thank you for choosing to study Graphic & Digital Design at Buckinghamshire College Group (Aylesbury campus). We look forward to seeing you in September. This course will cover a variety of skills that will have overarching themes for your assignment briefs. You will study graphic design, commercial photography, digital illustration, motion graphics and app design. Before you start the course, the Creative & Digital Arts team would like you to complete a task based around what you will be studying.

Design a mascot – create a series of designs for a mascot to accompany either a business, event, relevance to a political event, music act or to simply accompany your artistic style. Your designs **MUST** be originals and not copies of any existing mascot. You can sketch these up within a sketchbook or create digital versions using Adobe CC, Procreate or Affinity software.

You should show a mood-board of examples of mascots for research and this should be annotated with your thought process. You could work on one design or a series of designs to help you create your mascot. You can use the Internet to gather inspiration and use books if you can access them.

Checklist:

- Research on mascots through mood-boards and annotations
- Rough sketches/digital sketches of your designs
- Final character design completed

Have fun with it and be creative!