#### **Welcome to Graphic Design**

If you are thinking of joining the Graphic Design course in September, we would like you to keep creative over the summer. You don't need much to create, just an enquiring mind, an internet connection, basic drawing tools and a means to take photos.

Creating your own work will show you how you think and how interested you are in being creative.

The activities on the following pages should be fun and engaging. Don't be afraid. Be brave.

Kate Randall
Course Leader - Graphic Design
krandall@buckscollegegroup.ac.uk



### 1. Create the Alphabet whilst out for a walk

Using your phone or a camera, take 26 photographs, one for every letter of the alphabet from A-Z. The letters can be either upper-case or lower-case, or a mixture of both. Try and find naturally occuring letter forms in the urban and rural landscape.

#### Think about:

- Objects around your house or garden
- Fences, gate posts, cracks in the pavements, lines in a leaf, grids.

Can you recognise the letters in the examples below?





## 2. Create drawings from the photographs you have taken

This is a great way to experiment with mark-making. Use any media you can get your hands on. It could be obvious things like pens, pencils, paints, inks or collage or less obvious materials like coffee, soy sauce, water from boiled veg (beetroot is particularly good for red dye). It could also be things like placing rusting metal objects on to paper, spraying them with vinegar and allowing them to rust onto the paper (see first image below).

Make these as big, or as small, as you like.



# 3. Learn about visual and contextual analysis.

Watch these short videos and see if you can answer the two questions below.

https://youtu.be/sM2MOyonDsY https://youtu.be/8O-fna8HrWw https://youtu.be/Gljee9uq\_Rc https://youtu.be/QM-DfhrNv8

- 1. What is the difference between visual analysis and contextual analysis?
- 2. Why is context important to creativity?

Explore your own interests in creativity by visiting galleries either in person (when social distancing rules relax) or on-line using resources on the internet. For example:

Liverpool Bienneial starts in July and gives you the chance to see lots of contemporary work <a href="https://www.biennial.com/">https://www.biennial.com/</a>

Visit well known galleries and museums (in person or online). V&A, London https://www.vam.ac.uk/

If you have Netflix, look at their series Abstract: The Art of Design <a href="https://www.netflix.com/gb/title/80057883">https://www.netflix.com/gb/title/80057883</a>

Artist Grayson Perry chatting to Jon Snow about his experiences of lock-down: His show is on Channel 4, it's called Grayson's Art Club

https://www.channel4.com/news/i-realised-how-much-i-needed-an-audience-grayson-perry-on-making-art-in-lockdown

There's lots of stuff on the BBC's website and iplayer <a href="https://www.bbc.co.uk/arts">https://www.bbc.co.uk/arts</a>

#### 4. Exercise your creativity.

Select at least four exercise from the ones below and record the results:

### THIS MIGHT BE ART

1. Close your eyes and draw a SPLP-

without opening them.

2. Write a poem in praise of the toilet roll. 4.

3. DESIGN
'A MONUMENT
TO THE KEY
WORKER'.

Draw or make a model of what's going on inside your BRAIN.

4. Your house/flat is a SPACE STATION, go on a journey.

5. Make a **cartoon strip** of a dream you have had.

- 7. Join two things together to make a **NEW THING**.
  - 8. Spell your name out with

OBJECTS.

9. Write a *diary* as if you were an animal.

10. Put on an art exhibition in your room.

Compiled by Jeremy Deller & Fraser Muggeridge