

Fashion Retail and Comms Newsletter May edition – How to prepare for the next part of your education journey!

So in the April edition of our newsletter I offered some insight into what you could be doing to 'pass the time' and still keep yourself motivated, I hope you have all been reading, watching and writing about the fabulous industry you want to be part of!?

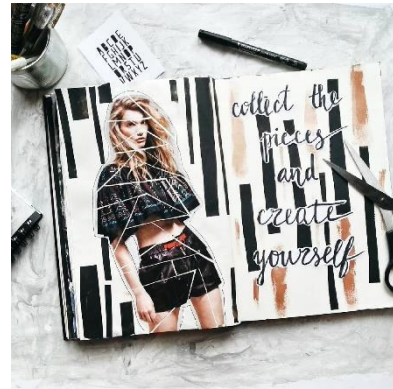
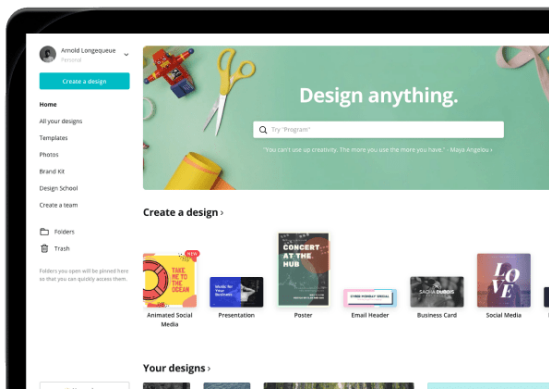
What can you do to prepare for your new and exciting journey?

Take part in our exciting new Instagram challenge #bcglockdownchallenge follow us @creativeanddigitalbcg or @fashionretailaylesbury and look out for our daily posts, setting the next challenge for the day! Get involved!



Sketch!! The world of Fashion business is varied, and all though you may think you wont be drawing, sketching is a great way to get your idea across. Your sketch could be a piece of clothing, a window display, a mannequin or a fashion illustration, keep those hands flexible and fingers moving! (and not typing on a screen!!)

Set up a Canva account www.canva.com (or find the app on your phone)and create on online sketchbook of all the exciting changes happening in the fashion world as a result of lockdown. So many ways to stay creative and a real shift towards a more sustainable future! This can be done off line as well – with just a notebook!



Buy or download the June edition of Vogue magazine and write about your favourite article, what more can you find out about the subject matter?



FAQ's

Will my offer change because of the changes to GCSE's?

No, your offer will still be the same, and as always, if you don't get the result you want, please don't panic, there is a course here for you.

What will retail be like in the future?

Retail analysts are predicting a rise in visits to high street shops, as we all come to appreciate what is on our doorstep having been in lock down, a flourishing high street means opportunities for smaller boutiques to succeed on the high street as well as a more exciting online platforms being introduced. All of this means that, after a period of change and challenge, retail should flourish, but in a more bespoke, sustainable and ethical way.

What will Fashion be like in the future?

Fashion is a fast paced and often wasteful business, and the hope for the industry after we return is that we go 'back to basics'. 4 collections a year, more ethical and sustainable fashion, that allows more creativity and excitement to be shown. Aligning fashion with the season and also yielding longer lasting designs. If this does happen it will be wonderful for both the industry, the planet and jobs!

If you have any worries or need to ask a question, please email pkelley@buckscollegelgroup.ac.uk.